## Waterfront User Needs Assessment & Detailed Design what we have heard so far

Town of Cobourg Open House #2 Wednesday May 10, 2017

> Session #1: 4 to 6 PM Session #2: 7 to 9 PM

### Introductions

#### **Town of Cobourg**

Brian Darling, Councillor

Teresa Behan, Manager of Parks

Paul Gauthier, Manager of Marina & Waterfront Facilities

#### **Consulting Team**

Mike Tocher, thinc design Peter Heyblom, thinc design Mary Catherine Mehak, Mehak, Kelly & Associates

## Agenda

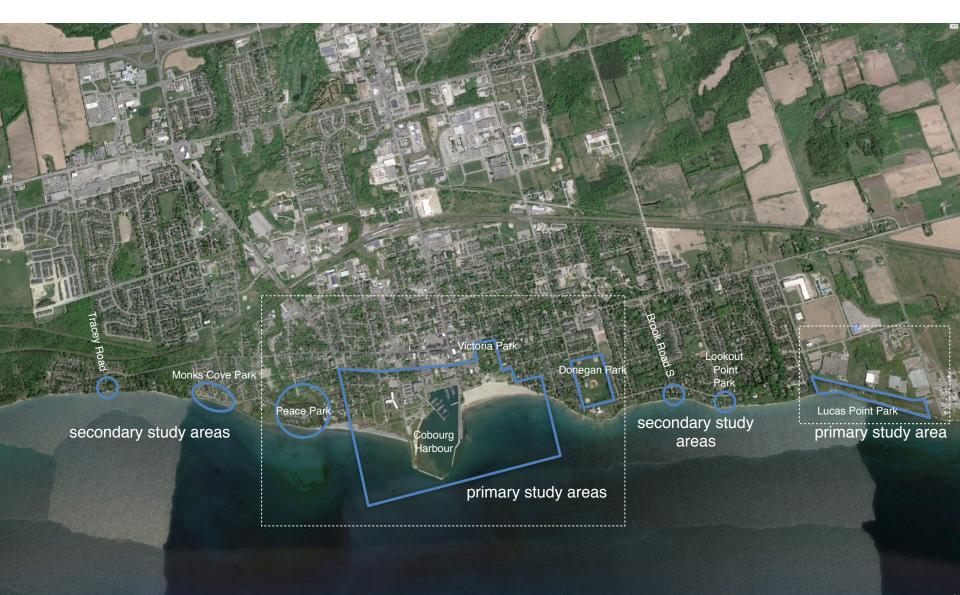
- I. Project intent (I min)
- 2. Study area (I min)
- 3. Work initiated (2 min)
- 4. Meetings (2 min)
- 5. Process/schedule (2 min)
- 6. What we heard (5 min)
- 7. Survey (5 min)
- 8. Design charrette (2 min)
- 9. Questions/discussion

## **Project Intent**

## Develop a Waterfront User Needs Assessment and Detailed Design Plan

- Confirm the community's vision for the waterfront
- Implement waterfront related components of the Parks Master Plan (2013)
- Update and consolidate waterfront policies and guidelines
- Detailed waterfront plan (goals, objectives, plans, implementation strategy)

## **Study Area**



Caughter

### **Work Initiated**

- Background documents review
- Site investigation
- Steering Committee Meetings (2)
- Meetings with municipal representatives (21) (March 21, 2017)
- Open House/Workshop #1 (April 4, 2017)
- Meetings (24) with stakeholder groups (April 10, 11 and May 3, 2017)
- Surveys

### **Process/Schedule**

#### Stage 1: Research + Policy Review

- Steering Committee meetings
- Municipal Representative Meetings
- Public Open House/ Workshop #1
- Stakeholder Meetings

#### we are here

- Public Open House/ Workshop #2
- Surveys

February to May BACKGROUND Stage 2: Assessment + Draft Project Plan

- Steering Committee meetings
- Community Design Charrette (Workshop #3)
- Surveys (ongoing)

May to June DRAFT Stage 3: Final Plan

- Steering Committee meetings
- Public Open House/ Workshop #4
- ► Final Plan
- Presentation to Council

July to September

# Meetings

### Municipal Representatives (March 21)

Mayor Gil Brocanier Deputy Mayor John Henderson Councillor Brian Darling Councillor Debra McCarthy Councillor Aaron Burtchat Councillor Suzanne Seguin Councillor Forrest Rowden Lara Scott, Events Coordinator Ian Davey, Dir. Corp. Services Brent Larmer, Bylaw and Policy Stephen Peacock, CAO Rory Quigley, Arborist

Erin Wakely, Tourism Coordinator Jason Johns, Supervisor Parks Glenn McGlashon, Director Planning & Development Dean Hustwick, Director Recreation & Culture Julie Behan-Jones and Chris Barnes, Marina/Campground Teresa Behan, Manager of Parks Barry Thrasher, Director of Public Works Paul Allen, Parks and Recreation Advisory Committee

## Workshop Schedule

- Open House/Workshop #1 April 4
- Open House/Workshop #2 Today
- Community Design Charrette May 31
- Open House/Workshop (#3) June 27
- Public Open House (#4) September 27

### What we have heard Workshop #1 Comment Sheet

- 62 attendees at Workshop/Open House #1
- 43 completed comment forms submitted
- 4 questions posed

- I. Please list the top three activities you participate in on the waterfront OR the top three reasons you do not use the waterfront.
- 2. What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?
- 3. Can you recommend any solutions to help resolve waterfront user conflicts?
- 4. Please complete the following statement:"When I imagine Cobourg's future waterfront, I see"......

### What we have heard Word Clouds

an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance.

#### **Question #1a responses**

Please list the top three activities you participate in on the waterfront



#### **Question #1b responses**

The top three reasons you do **not** use the waterfront.

picnic tables too far away from shore Private ownership of West Beach traffic Accessibility crowds tourists people breaking rules volleyball nets

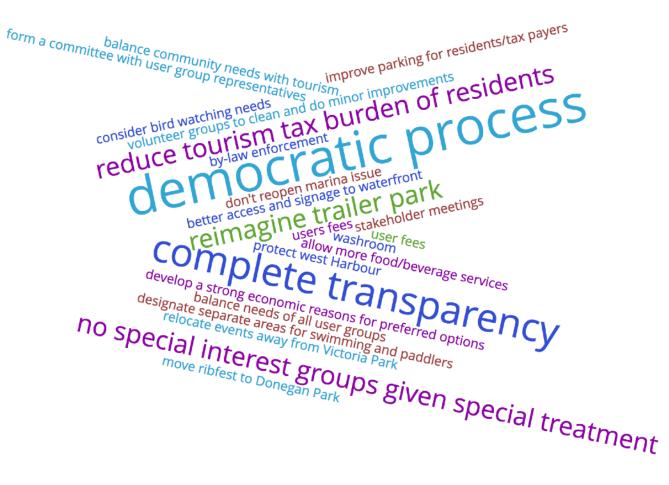
#### **Question #2 responses**

What are the top three concerns/items you would like to see resolved/put to rest from this plan/process?



#### **Question #3 responses**

Can you recommend any solutions to help resolve waterfront user conflicts?



#### **Question #4 responses**

Please complete the following statement: "When I imagine Cobourg's future waterfront, I see".....



# Stakeholder Meetings

#### Victoria Hall (April 10, 11 and May 3rd)

Accessibility Advisory Committee Boaters (Non Yacht Club Members) **Breakers Volleyball** Cobourg Dragon Boat & Canoe Club Cobourg Ecology Garden Cobourg Fire Department Cobourg Highland Games Cobourg Taxpayers Association Cobourg Yacht Club Communities in Bloom Downtown Business Improvement Association Downtown Coalition Advisory Committee Fisheries and Oceans (Coast Guard Building) Friends of Victoria Park

Green Canoe Outfitters & OM SUP (Canoe & Paddleboard businesses & users) Heritage Advisory Committee Lions Club of Cobourg Northumberland Common Elements Condo Corp. #50 Planning & Sustainability Advisory Committee Rotary Club of Cobourg St. John Ambulance Survivor Thrivers Villa St. Joseph Ecology & Spirituality Centre Waterfront Trail Association Willow Beach Field Naturalists YMCA Northumberland

## **Stakeholder Meetings**

Victoria Hall (April 10, 11 and May 3rd)

- ▶ 45 min to 1 hour meetings with consulting team
- Dialogue on each group's current and future waterfront use, and/or general interest in its future
- Intent to understand each group's needs regarding spaces, resources and/or general interests
- Interested groups who have not yet identified themselves should do so ASAP

### **Stakeholder Meetings** what we have heard (so far....)

- common ground on many topics including the need for:
  - east pier improvements
  - upgrades/repairs to existing infrastructure
  - improved access to washrooms/changerooms
  - naturalization of the west headland and west beach
  - addressing boat storage, including for small watercraft
  - considering a shared building at the harbour

### **Stakeholder Meetings** what we have heard (so far....)

- common ground on many topics including the need for (continued):
  - better east-west and north-south connectivity
  - better sharing of spaces and amenities by a variety of waterfront users

### **Stakeholder Meetings** topics for further discussion/investigation

- topics for which limited common ground on potential directions has emerged to date
  - use of inner harbour/marina expansion
  - trailer park
  - Victoria Park
  - the role/function of waterfront parks/spaces beyond the core

# Resident survey should provide further direction on these and other topics

## **Resident Survey**

- questions on your use and preferences regarding the waterfront
- information will be used to help understand key issues and future directions for waterfront improvements
- ▶ 15 to 45 minutes to complete
- results will be shared at Open House/Workshop in June

## **Resident Survey**

- available next week
- online at: www.cobourg.ca
- paper copies will be available at Victoria Hall, library and CCC
- or email waterfront@cobourg.ca for a PDF or mailed hard copy

## **Resident Survey**

#### **Example Question**

21. Donegan Park is an important park in the Town's park system. It includes a baseball diamond and soccer pitch. The 2013 Parks Master Plan proposed to upgrade the park to a premier facility. Please indicate your level of agreement with each of the following statements on a scale of 1 to 5, with 1 meaning 'completely disagree' and 5 meaning 'completely agree'

	1 completely disagree	2 somewhat disagree	3 neither agree nor disagree	4 somewhat agree	5 completely agree
No changes should be made to Donegan Park.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The baseball diamond should be improved with enhanced spectator facilities developed in a traditional heritage "ball park" style.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
The existing softball diamond should be removed and replaced with a new baseball diamond.	$\bigcirc$	O Examp	⊖ Ie Quest	o	$\bigcirc$
The existing skatepark should be relocated to Lions Park/Cobourg Community Centre.	$\bigcirc$			$\bigcirc$	$\bigcirc$
New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.	$\bigcirc$			$\bigcirc$	

	1 completely disagree	2 somewhat disagree	3 neither agree nor disagree	4 somewhat agree	5 completely agree
New entry features should be provided to announce arrival to the park along D'Arcy Street at Lakeshore Drive and Bay Street.				$\bigcirc$	$\bigcirc$
Internal pathways to connect on site facilities should be developed.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Existing washrooms/concession building and adjacent patio/picnic areas should be improved to better accommodate park users.	$\bigcirc$	<b>Examp</b>	ole Ques	otion	$\bigcirc$
Other (please specify)					

## **Group Survey**

- waterfront user groups, businesses, and service clubs will receive a letter and link inviting them to participate in a separate survey
- survey will be available next week

### What is a design charrette?

- a working meeting during which citizens, designers and others collaborate on a vision for Cobourg's waterfront
- participants sketch designs to explore and share a broad diversity of design ideas
- allows everyone who participates to be a mutual author of the plan

- workshop/drop-in format
- room will be organized into topics with one or more team members at each table to facilitate the discussion / design process
- you can participate in one or more table discussions based on your interest
- design options will be developed based on participant feedback

- topic areas for discussion will be both overarching and site/location specific
  - waterfront programming + amenities
  - natural environment (protection + enhancements)
  - access and connectivity to/from and along waterfront
  - Policy and Implementation
  - Site specific: east pier, trailer park, west beach and west headland

- Day: Wednesday May 31st
- Time: 4 to 8 PM
- Location: Cobourg Community Centre

### **Discussion Questions** waterfront park spaces outside of the core

- To date we have received minimal input on park spaces outside of the central district
- Please take a moment to complete a handout to provide comments on other waterfront parks
- Space is provided for other comments based on what you have heard tonight or about any aspect of the waterfront or the process

### **Questions?**